



Advatech Healthcare launches First Responder Course

A new era of quality education, support and placements in healthcare sector

Kolkata, 21st September, 2015: Advatech Healthcare, with a mission to facilitate practical emergency training based on its growing ambulance infrastructure, has launched another career oriented course for the healthcare sector. The aim is to create public and professional awareness by knowledge sharing whilst providing real-time training in emergency medical situations. These practical skills are highly sought after and should result in greater healthcare employment throughout Eastern India where there is a large requirement. Dr Lammata Bala Raju, Medical Director from UK & Mr Samit Kumar Biswas, CEO, Advatech Healthcare were present to brief the media.

The courses are conducted under the guidance of senior medical experts with the help of an international team of doctors offering hands-on experience of using emergency and non-emergency ambulances, medical equipment, training kits and manikins. The training is supported by books, videos and coaching materials along with technical guidance from active services in the United Kingdom. The courses will be delivered at local schools, colleges, corporate organisations, hospitals & ambulance stations. The Group also provides long term assistance in placements in local ambulance services, casualty departments, ICU, CCU, ITU etc. along with acquiring international certifications. All trainees will have life long access to our helpline for advice and support by our experts. The courses will also be available with significant discounts for the under-privileged & NGOs.

With an investment of between Rs. 15 Lakh to Rs. 30 Lakh per ambulance, the group also announced expansion plans in New Delhi NCR Region, Jharkhand, Goa, Telengana, Andhra Pradesh and Karnataka after setting up effective training systems across the whole of West Bengal & North East. The group currently has resources to launch 200 of their own ambulances in over 50 different cities of India by 2017. With this national footprint, Advatech has the capability to aggregate over 2000 ambulances through regional ambulance providers and therefore reach the remote areas of India, which is supported by a limited emergency ambulance infrastructure.

Mr. Samit Kumar Biswas, CEO, Advatech Healthcare, said, "In Kolkata, we have a caring public mindset and a truly intelligent population. Advatech's training should fit in to an exemplary emergency service that is the pride of India. We are very proud to add this training to the existing skyline of Kolkata's growing healthcare sector. I am sure this course will benefit everyone immensely." He further added, "Most of the other courses are run within the local corporate hospitals and provide the standard training required. However, Advatech's courses are designed to increase the hands-on experience along with the standard training. This is further enhanced because we offer life-long support and advice to all of our trainees and encourage them to attend our ambulance calls to gain direct experience. We also do our best to place the trainees into local corporates & hospitals so that they may observe and learn as much as possible on the practical front. Some of the trainees may be interested in becoming trainers themselves and they will be guided directly by our international team of trainers and supervised and supported as necessary."

About the Courses:

The basic courses will increase awareness of first aid and emergency life saving approaches in the wider public. The overall impact will be to manage the basic emergencies safely and effectively in the community. Some of these students may choose to train further and become a paramedic. The more advanced courses will be useful for hospital and ambulance staff who deal with emergencies. This will definitely save lives and improve the overall quality of emergency healthcare that can be provided.

Courses:

- a. First Aid Course
- b. First Responder Course
- c. BLS Course
- d. ALS Course

About Advatech Healthcare:

Advatech Healthcare began as an innovative medical tourism & medical transport service provider and is the only inbound medical tour operator to be accredited by Ministry of Tourism, Government of India & UK Trade & Investment, UK. With multiple accreditations from Medical Tourism Association (MTA) & Incredible India and empowered with MTQUA Certified Medical Tourism Professionals, Advatech Healthcare offers a high quality care service for patients from all over the world. The Advatech Ambulance service uses the "Book My Ambulance" mobile App to book the ambulance. This app can be downloaded from the Google play store. The ambulances can also be booked by calling 8100010152. For further information visit www.bookmyambulance.com.

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